



Providing the  
**full** solution...



HDI  
Celebrating  
**10**  
YEARS

## Providing the full solution...

Design | Manufacture | Installation | Maintenance

**HDI Limited** was formed 10 years ago specifically to service the needs of the display marketplace. Our vision was to create an organisation focussed on providing solutions that enable our customers to display their products in an effective manner.

The company has grown considerably since our inception and we now employ over 70 people and offer manufacturing services in the UK, Europe and China. We offer a complete in-house one stop solution, so whatever your display needs, we can do it all. Whether that be a display from our comprehensive range of standard units or a bespoke solution designed and manufactured from scratch, we can offer you a perfect match to your requirements.

All of our products are designed and manufactured in-house enabling us to offer quick turnarounds, quality solutions and cost effective pricing. A further part of our offering is Europe wide installation and merchandising solutions, enabling us to give you a true end-to-end solution for all your needs. Contact us now to discuss any of your requirements and enable us to help you make the difference.

## Primary Range:

At HDI we offer a huge range of retail display options to help you present your products in an effective, efficient and professional manner. Our primary range is an 'off the shelf' solution, giving you a cost effective option that we can produce within a short lead time.

The primary range incorporates a variety of colours, sizes and headers to compliment your brand and product needs.

- **Cost effective**
- **Short lead time**
- **Colour, size and header options**
- **All elements can be branded**
- **Various accessories available**

If you can't find what you're looking for, our team is able to design and create bespoke solutions to fulfil your requirements.



## Design:

Our bespoke design process is very simple; you come to us with an idea and we create it for you. Our dedicated team are experienced in all aspects of the design process, ensuring a high quality solution that matches your requirements to your budget.

- **Award winning design team**
- **Technical 3D software**
- **Photo-realistic images**
- **Animations and digital walkthroughs**
- **Fast track prototypes**

Our blend of both product and graphic designers ensures that your display is aesthetically pleasing, brand-driven and manufactured to budget. Get in touch to discuss your display ideas with our specialist team.

## Digital:

Digital delivery has become vastly important in retailing; interacting with your customers through screens, tablets or touchscreen kiosks is now an integral part of a retailer's marketing strategy.

HDI offer a complete range of digital delivery products incorporating hardware and software solutions to enable you to get your marketing message across in real time.

### Our products and services include:

- **BOSCA Media Platform**
- **BOSCA DigiCat**
- **BOSCA Pay**
- **Kiosk Range**
- **Welcome Kiosks and Tablets**
- **Bespoke solutions**

# Our Services:

## Design

If you have an idea in mind, our expert design team can make it a reality.

- Experienced, award winning product and graphic designers
- Technical 3D software
- Photo-realistic images
- Animations and digital walkthroughs

## Manufacture

With our vast on-site manufacturing facilities, we are able to personally control each stage of the production process.

- State of the art equipment, robotic welding and lasers
- Team of highly-skilled engineers
- In-house powder coating facilities
- Accurately produced to approved design

## Project Management

Our dedicated Project Managers are on-site to oversee the installation process.

- Each stage is meticulously planned
- All relevant documentation
- Site surveys;
- Detailed audits
- Electronic reporting



## Installation

Once your display is ready, our nationwide fitters can then deliver, build and install all of the elements.

- Fully-functional, professional finish
- Install in one location or spread across the UK and Ireland
- Europe wide installation partners
- Removal of waste to WEEE regulations

## Maintenance

We're proud of the displays we produce, and want to make sure that they continue to look their best for years to come.

- Preventative maintenance visits
- Certify that your display is in full working order
- Remote monitoring on all digital products

## Consultancy

With vast and varied experience in the retail industry, we offer a complete end to end consultancy service for all aspects of retail design.

- Internal resources, coupled with longstanding relationships with industry experts
- Professional service with experience in delivering large scale projects
- Partnership with industry experts "Retail Glue"
- Tailored packages from creating a design brief, detailing proof of concepts or full rollout planning
- All aspects of retail transformation



# Our Customers:

Our customers rely on our expertise to help them to get their brands noticed, whatever the sector. Whether selling wallpaper to the public, power tools to trade customers, or anything in between, we ensure that our display solutions fulfil our client's requirements.

We achieve this by spending time working with our customers to fully understand their needs and to develop solutions that enable them to increase sales. We are proud of our success and, during our decade in business, our customer base has grown to include some of the biggest names on the high street both here in the UK and throughout Europe.

## We specialise in the following sectors:

- Tools & Plumbing
- Retail
- Clothing & Footwear
- Industrial
- Health Services
- Gardening
- Decorating
- Pets
- Betting & Venues
- Food & Drink



## Case study: In Touch With Health

In Touch With Health is one of the most innovative, forward thinking software companies dealing with the NHS. As part of their offering, they require a hardware partner to manufacture and install touch screen solutions and digital displays.

HDI have developed a range of stylish touch screen kiosk solutions that fit the NHS environment. This range of kiosks incorporates scanners and printers, enabling the hospital's patients to check in for all out patient appointments. HDI offer In Touch With Health a complete solution; from site survey, through design, to manufacture and, of course, installation. We have successfully installed into 10 NHS trusts, including major hospitals such as Alder Hey and Kings College London.





[www.hdilt.com](http://www.hdilt.com)



For more information or to discuss a project with our specialist team please contact us:

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